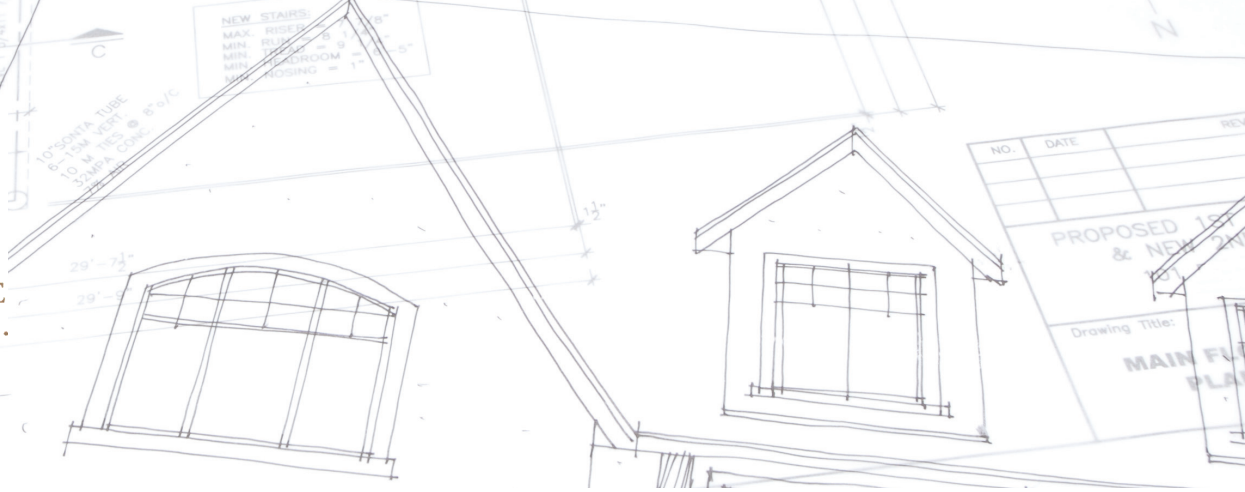




SUPERIOR HOME  
services, inc.

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## SUPERIOR HOME SERVICES, INC. JOINS THE 2010 BIG 50 WINNERS!



hanley wood

WASHINGTON, DC –  
APRIL 28, 2010

Daniel Steinkoler, owner  
of Superior Home  
Services, Inc., has been  
selected by REMODEL-  
ING magazine to join the

REMODELING Big50. The award identifies the top 50 remodeling companies of the 50 metro areas that exhibit professionalism, quality work and outstanding reputation. The key to success for each company was customer satisfaction.

The Big50 awards were presented at the gala dinner at the Remodeling Leadership Conference in Alexandria, VA., on May 14, 2010. Each winner is featured in the May issue of REMODELING, a national trade publication read by more than 80,000 professional remodeling contractors.

Nominations are made each year by REMODELING editors, columnists, industry leaders, and the companies themselves. The Big50 selection process has become increasingly rigorous in recent years, and the result is one of the strongest classes to date. All 2010 inductees stood up to detailed examinations of their businesses and their books, and they all demonstrated an admirably deft ability to restructure, retrench, and hustle to remain viable in a challenging economic climate.

“We are very honored to receive this distinction,” says Daniel Steinkoler, President of Superior Home Services, Inc. “The award recognizes excellence and leadership, and we are privileged to be named to this select group of remodelers.”

There are seven categories for the award: business savvy, fine design, industry impact, market wise, movers & shakers, niches, sales & marketing, and teamwork. Superior Home Services, Inc. was selected for the fine design category. They use new trends in design, environmentally innovative products and technology to achieve their goal of high-end building.

“As a builder, we try to keep our clients informed of new trends in the remodeling industry, to achieve high-end results,” says Steinkoler. “We take great pride in our work and our attention to the smallest details is what sets us apart.”

REMODELING magazine, published by Hanley Wood Business Media, is the leading publication in the home improvement industry. Designed to address the specific concerns of residential remodeling pros, the magazine is both a business tool and an industry leader for a market that topped \$300 billion in 2008. ■